



Las Vegas Business Advantages

Reasons to Locate Your Company Here

Central Location:

- Las Vegas offers a market area of more than 51 million people within one day's drive.
- Convenient Western U.S. location near other key high-tech markets such as Denver, Los Angeles, Phoenix, Salt Lake City, San Diego and San Francisco.
- Las Vegas' McCarran International Airport is the seventh busiest airport in North America, according to Airports Council International. With more than 30 air carriers, McCarran provides nonstop service to domestic and worldwide destinations, helping quickly meet business needs.

No & Low Taxes:

- Nevada's business climate ranks third among the 50 states, according to the Tax Foundation's 2015 State Business Tax Climate Index. The Business Tax Index rates states in terms of the cost of their tax systems on entrepreneurship and small business.
- Nevada does **not** have a state income tax and has **no** business income tax. The state does **not** impose estate, franchise, gift or inventory taxes. There are **no** taxes on corporate shares. In addition, there are limited property tax increases.

Business Opportunities:

- Las Vegas has been rated as one of the top 10 best places in the country to start a new business, according to a study by WalletHub.com. Reasons listed included low corporate taxes, hard-working employees and a variety of industries.
- Home to **Switch**, the world's largest and most powerful data center and technology ecosystem. Switch clients include **Cisco, Dell, eBay, Fox, MGM, Pixar** and **Sony**. Switch recently unveiled plans to invest \$2 billion in new infrastructure that will bolster the state's growing tech industry, bridging Southern and Northern Nevada, according to an article in the Las Vegas Sun. "The company says it will create 5,000 new jobs, partner with eBay and build 4.5 million square feet of new facilities throughout the state to house servers that will store data for its clientele, a mixture of Fortune 500 companies and government entities," the Las Vegas Sun reported.
- Home to the headquarters of online retail giant, **Zappos.com**.
- Small business support is offered through networking opportunities, venture capital seed funds, and public and private assistance for startups.
- Business incentives available through the city of Las Vegas:
 - Gap financing for qualifying developments through New Markets Tax Credits
 - Rehabilitation assistance for building exteriors via the Visual Improvement Program
 - Tax Increment Financing
 - Fast-track permitting and licensing aid

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Reasons to Locate Your Company Here (cont.)

Lifestyle:

- Downtown Las Vegas ranks among America's 10 great urban neighborhoods, according to Richard Florida, author of *The Rise of the Creative Class*.
- Las Vegas was listed among the top 10 best places in the country to start a career, based on a survey conducted by Apt.com. Reasons included affordability, career opportunities and demographics.
- Las Vegas was rated one of the top 10 locations in the country for food ("a foodie haven") and retirement, according to an article on the Huffington Post website.
- Ample entertainment, shopping and lifestyle opportunities are offered.
- A metropolitan area, approximately 2 million people live in the Las Vegas valley.
- More than 310 days of sunshine per year. Mild, sunny winters and low humidity year-round. The Las Vegas inland desert area is virtually free of tornados and ice storms.

"Ten thousand new upwardly mobile people in downtown in five years."
— goal of Zappos.com CEO Tony Hsieh.
Hsieh has taken a personal, as well as a business, interest in the revitalization of downtown Las Vegas.

"As our company continues its rapid growth, we quickly realized the need to set up a formal U.S. headquarters. We explored multiple cities and were about to make the move to San Francisco, and then we heard about the complete reinvention of downtown Las Vegas.

Coming from China where things are booming and growing, we love that downtown Vegas now has a similar vibe of energy and change. Not only is there an exciting tech community here and much lower costs than the Bay Area, but we love the fact that almost every industry group brings their conventions to our front door once a year."

**Jonathan Jenkins, Founder & CEO
OrderWithMe**



ED-0001-01-15 MC • GA 60847

Contact Information:

Economic and Urban Development Department
Las Vegas City Hall • 495 S. Main St. • Sixth Floor • Las Vegas, NV 89101
Telephone: **702.229.6551**
www.lvrda.org • www.downtown.vegas